

Notice of References Cited

Application/Control No.

09/665,482

Applicant(s)/Patent Under
Reexamination
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Examiner

Namrata Boveja

Art Unit

3622

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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	McAlister, Nancy. Ratings Debate Revs Up Critics say TV's attempt at self-regulation plan won't curb controversial show content. January 20, 1997. Florida Times Union. Pg. B.1.
	V	Gerard, Jeremy. The Media Business; G.M. Sets Big Ad Pact With NBC. May 1, 1990. New York Times. Pg. D.1.
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